



18 November 2009

VISION: To be the leading Australian organization which industry seeks to set the benchmark, provide networking and education to the Instrumentation Control and Automation industry.

Dear Supporter of the Instrumentation, Control and Automation Industry

As the President of the Institute of Instrumentation, Control & Automation Australia (IICA) and on behalf of the IICA Federal Council, I am authorising a Market Survey through Sustainergy, a specialist company involved in consulting, contracting and staffing for this industry.

The IICA provides a forum for those within this industry to coalesce through a variety of initiatives, with the intent to further the profession and the industry we all play a part within.

One such initiative is the Symposia we run each year. These Symposia provide an avenue to enhance knowledge and encourage education in the theory and practice of instrumentation, control and allied subjects.

We want to increase the relevance of the Symposia to our members / stakeholders within our industry and through doing that increase attendance to these Symposia.

We intend increasing the relevance of the Symposia through a market oriented approach which Ray Pavri from Sustainergy has initiated and is leading.

Ray has agreed to interview a representative sample of 100 individuals from our industry, sourced from his own contacts that come from the Instrumentation, Control and Automation background, using a structured format. The intention is to obtain what is of interest to our industry from which Symposium topics could be structured around.

Ray Pavri is Managing Director of Sustainergy, a member of our NSW Division Committee and has been involved with this industry for over 10 years

The IICA Federal Council and I would appreciate it if you could give five minutes of your time for Ray or someone from his team to conduct this structured interview via phone. The results from this will enable the IICA to enhance the Symposium experience for all associated with our industry and hence is worth supporting.

Thanks and with regards

Dirk Kuiper
IICA Federal President