

# 2010 IICA EVENT SPONSORSHIP BOOKING FORM

### PRICING SCHEDULE (ALL PRICES INCLUSIVE OF GST)

Payment Category	Gold Sponsorship	Silver Sponsorship	Table Top Only
CAP Member	\$825.00	\$575.00	\$400.00
Individual Member	\$850.00	\$600.00	\$450.00
Non-Member	\$900.00	\$650.00	\$600.00

#### Please Mark Applicable Fee in Boxes Provided Below

Event Listing	Date	Yes / No	Gold	Silver	Table Top Only
Melbourne (Albert Park) (VIC) Table Top	17-Mar-10		N/A	N/A	\$
Wagga Wagga (NSW) Table Top	24-Mar-10		N/A	N/A	\$
Newcastle (NSW) Table Top	14-Apr-10		N/A	N/A	\$
Perth (WA) Hazardous Areas Seminar	21 Apr 10		SOLD OUT	SOLD OUT	N/A
Sydney (NSW) Automation Symposium	12-May-10		SOLD OUT	SOLD OUT	N/A
Adelaide (SA) Automation Symposium	19-May-10		SOLD OUT	SOLD OUT	N/A
Albury (NSW) Table Top	27-May-10		N/A	N/A	SOLD OUT
Geelong (VIC) Table Top	9-Jun-10		N/A	N/A	SOLD OUT
Launceston (TAS) Table Top	17-Jun-10		N/A	N/A	\$
Brisbane (QLD) Automation Symposium	23-Jun-10		SOLD OUT	SOLD OUT	N/A
Melbourne (VIC) Automation Symposium	14-Jul-10		SOLD OUT	SOLD OUT	N/A
Gladstone (QLD) Table Top	28-Jul-10		N/A	N/A	\$
Townsville (QLD) Table Top	5-Aug-10		N/A	N/A	SOLD OUT
Newcastle (NSW) Automation Symposium	18-Aug-10		\$	\$	N/A
Mildura (VIC) Table Top	26-Aug-10		N/A	N/A	\$
Ipswich (QLD) Table Top	2-Sep-10		N/A	N/A	SOLD OUT
Adelaide (SA) Table Top	8-Sep-10		N/A	N/A	SOLD OUT
Perth (WA) Automation Symposium	16-Sep-10		SOLD OUT	SOLD OUT	N/A
Gladstone (QLD) Automation Symposium	29-Sep-10		SOLD OUT	SOLD OUT	N/A
Perth (WA) Table Top (New Venue for 2010)	13-Oct-10		N/A	N/A	\$
Southern Sydney (Ingleburn) (NSW) Table Top	19 Oct 10		N/A	N/A	\$
Northern Sydney (Dee Why) (NSW) Table Top	20-Oct-10		N/A	N/A	\$
Eastern Melbourne (Glen Waverley) (VIC) Table Top	10-Nov-10		N/A	N/A	SOLD OUT

Total Amount Payable \$ \_\_\_\_\_

### BOOKING FORM / TAX INVOICE

Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

#### PAYMENT DETAILS

- |   |  |
|---|--|
| <input type="checkbox"/> Cheque payable to IICA | <input type="checkbox"/> Bank Transfer - NAB BSB: 083 004 Account: 04 885 8102                             |
| <input type="checkbox"/> MasterCard             | <input type="checkbox"/> Visa <span style="float: right;"><input type="checkbox"/> American Express</span> |

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

**Please Note:**  
 Any cancellations up to six weeks prior to the event will incur a \$85 administration fee. A 50% refund is available for cancellations from two to six weeks prior to the event. No refunds will be given for cancellations made after this time. IICA reserves the right to change or cancel any event, listed on this form.

1 October 2009

Dear IICA Member / Contact,

Following the great success of the 2009 Institute of Instrumentation, Control and Automation (IICA) Events, the IICA is pleased to provide you with the details of our 2010 Event Sponsorship / Exhibitor opportunities.

As last year, the rationale for the 2010 IICA Sponsorship Package is:

- To assist your company plan its annual spending;
- To provide a more transparent and consistent pricing structure;
- To provide enhanced opportunities to package Event Sponsorship across IICA events;
- To offer a bulk discount based on the number of Events your company commits to.

I would encourage you to discuss this issue with all the relevant people within your organisation to maximise the value of your Event Sponsorship dollars.

**As almost all of the IICA's 2009 events sold out** a few months prior to each event being held, I would encourage you to choose one or more of the Event Sponsorship opportunities contained in this package and then complete the appropriate space in the attached sponsorship booking form and return the completed form to the IICA by post or fax as soon as possible.

All responses will be processed in order of receipt.

Listed below are the benefits of each part of the 2010 Event Sponsorship package.

#### Gold Symposium Benefits

- Logo on Symposium Flyer
- 1 x Table space
- 15 Complimentary Delegate Registrations (includes morning tea / lunch / afternoon tea)  
(these Complimentary Registration vouchers can be used for company employees or clients)
- Acknowledgement at opening and closing address
- Opportunity to insert advertising flyer in seminar satchel

#### Silver Symposium Benefits

- 1 x Table space
- 10 Complimentary Delegate Registrations (includes morning tea / lunch / afternoon tea)  
(these Complimentary Registration vouchers can be used for company employees or clients)
- Acknowledgement at opening and closing address
- Opportunity to insert advertising flyer in seminar satchel

**Please note:** Symposia Sponsors are able to substitute the table space for an additional Symposia delegate. It is expected that Sponsors will endeavour to attract Delegates to the Symposia using the supplied Complimentary Registration vouchers.

#### Table Top Benefits

The opportunity to exhibit your company's products and services across Australia to potential customers around Australia at a low cost.

I look forward to welcoming or, in many cases, welcoming back your organisation as a sponsor in partnership with the IICA in 2010.

Kind Regards,



Melissa Greco  
Events Manager  
Institute of Instrumentation, Control and Automation Australia Inc