



**Institute of  
Instrumentation  
Control and  
Automation**

# ***2017 Events***



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## ***IICA 2017 EVENT PACKAGE***

The Institute of Instrumentation, Control and Automation (IICA) is pleased to provide you with the details of our 2017 Event Program.

Our team has been increasing our profile in the market and we are seeing some fantastic results with record attendances and new exhibitors. Based on our very successful pilot program in 2016, we are continuing to offer Sponsorship options for individual Technology Expos.

We are also trialling two WA '**popup**' Expos in Kalgoorlie and Geraldton. Expressions of interest being taken initially.

**Many IICA Events sell out** a few months prior to each Event being held, so we encourage you to choose one or more of the Events contained in this package. Send your booking form through as soon as possible to ensure that your booking is secured and avoid disappointment.

All responses will be processed in order of receipt.

### **Bulk discounts available**

Simply book and pay in full by 31 January 2017 to make significant savings. Details on page 3. If you don't want to claim the early bird discount, please send your booking through as soon as possible, so that your spot can be secured. An invoice with due date six weeks out from each Event will be provided.

**PLEASE NOTE - if you are claiming the Member rate, then your 2017 Membership fee needs to be paid at the time of booking. A Membership invoice will be sent when your booking form is received.**

### **Technology Expo Benefits**


- Low cost opportunity to exhibit your products
- Run across Australia, including regional areas
- Clothed table measuring approx 1.8m x .6m (varies between venues)
- Space behind table for pop up banner or similar advertising
- Exhibitor lunch provided
- Attendee contacts provided (subject to attendee's permission)

**We look forward to working with your organisation as an Exhibitor in partnership with the IICA in 2017.**



## MAXIMISE YOUR PRESENCE

### Sponsorships (only available to Members)

	<b>Bronze</b> (Max 3)	<b>Silver</b> (Max 3)	<b>Gold</b> (Max 3)
Prime table position	●	●	●
Company logo on flyers, publications and acknowledged on social media	Small logo	Medium logo	Large logo
Opportunity to hand out promotional items in official IICA showbag		●	●
Company banner at reception			●
Prize draw at company stand (Sponsor provides Prize - \$150+ value)			●

### Membership Fees

Individual	CIP (up to 10 employees)	CIP (11 - 50 employees)	CIP (50+ employees)
\$195	\$450	\$850	\$1200

### Technology Expo Pricing

	Table Only	Bronze Sponsor (including table)	Silver Sponsor (including table)	Gold Sponsor (including table)
CIP Member	\$575	\$775	\$875	\$975
Individual Member	\$625	\$825	\$925	\$1,025
Non Member	\$850	n/a	n/a	n/a

### Early Bird Technology Expo Discounts

(full payment required by 31 January 2017)

	Individual Members	CIP Members
3 - 5 bookings	5%	7.5%
6 - 8 bookings	7.5%	10%
9 - 11 bookings	10%	12.5%
12+ bookings	12.5%	15%

For information on IICA Membership please visit [www.iica.org.au](http://www.iica.org.au) and click on Membership or CIP members

# BOOKING FORM

TAX INVOICE ABN: 70 901 535 539 - All pricing includes GST

Event Listing	Date	Yes / No	Booking Type (see page 3) T = Table only B = Bronze S'ship S = Silver S'ship G = Gold S'ship	Applicable Fee (see page 3)
WOLLONGONG (NSW) Technology Expo	9 March 2017			\$
BALLARAT (VIC) Technology Expo	29 March 2017			\$
BRISBANE (QLD) Technology Expo	3 May 2017			\$
NEWCASTLE (NSW) Technology Expo	25 May 2017			\$
SALE (VIC) Technology Expo	7 June 2017			\$
GRIFFITH (NSW) Technology Expo	22 June 2017			\$
GLADSTONE (QLD) Technology Expo	26 July 2017			\$
MELB (Eastern Subs) (VIC) Technology Expo	9 August 2017			\$
TOOWOOMBA (QLD) Technology Expo	23 August 2017			\$
DEVONPORT (TAS) Technology Expo	13 September 2017			\$
PERTH (WA) Hazardous Area Seminar	20 September 2017		B, S, G S'ship only	\$
PERTH (WA) Technology Expo	12 October 2017			\$
SYDNEY (Penrith) (NSW) Technology Expo	25 October 2017			\$
WARRNAMBOOL (VIC) Technology Expo	1 November 2017			\$
ADELAIDE (SA) Technology Expo	15 November 2017			\$

No of Events \_\_\_\_\_ Total Cost \$ \_\_\_\_\_ Less Discount \$ \_\_\_\_\_ Total \$ \_\_\_\_\_

**Expressions of Interest required** - please provide more information on:

- KALGOORLIE Pop Up Regional Expo, May 2017
- GERALDTON Pop Up Regional Expo, October 2017

Please charge my credit card or invoice me for the following amount:

*If you would like to forgo the early bird discount  
& be invoiced for each Event individually, please tick here*

Total \$ \_\_\_\_\_

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_

**PAYMENT  
DETAILS**

Bank Transfer - NAB BSB: 083 004 Account: 04 885 8102

Visa

MasterCard

American Express

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_ CVV Number \_\_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

**CANCELLATION POLICY:**

Any cancellations up to six weeks prior to the event will incur an \$100 administration fee. A 50% refund is available for cancellations from two to six weeks prior to the event. No refunds will be given for cancellations made after this time. IICA reserves the right to change or cancel any event listed on this form.