

4 October 2011

Dear IICA Member / Contact,

The Institute of Instrumentation, Control and Automation (IICA) is pleased to provide you with the details of our 2012 Event Sponsorship / Exhibitor opportunities.

The rationale for the 2012 IICA Sponsorship Package is:

- To assist your company plan its annual spending;
- To provide a transparent and consistent pricing structure;
- To provide enhanced opportunities to package Event Sponsorship across IICA events;
- To offer a bulk discount based on the number of Events your company commits to.

I would encourage you to discuss this issue with all the relevant people within your organisation to maximise the value of your Event Sponsorship dollars.

As many IICA Events sell out a few months prior to each event being held, I encourage you to choose one or more of the Event Sponsorship opportunities contained in this package. Simply complete the appropriate space in the attached Sponsorship booking form and return the completed form to the IICA by post, fax or email.

All responses will be processed in order of receipt.

Even if you do not wish to take advantage of the multiple booking discount by paying in full by 1 February 2012, I encourage you to send your booking form through as soon as possible to avoid disappointment. In this instance, bookings can be made at the full cost with payment due six weeks prior to each Event. This action will ensure that your booking is secured.

Listed below are the benefits of each part of the 2012 Event Sponsorship package.

Seminar Sponsorship

Gold Sponsorship Benefits

- Acknowledgement as Gold Sponsor with logo on Seminar Flyer
- 1 x Table space
- 15 Complimentary Delegate Registrations (includes arrival tea & coffee and morning tea) (these Complimentary Registration vouchers can be used for company employees or clients)
- Acknowledgement at opening and closing address
- Opportunity to insert advertising flyer in seminar satchel

Silver Sponsorship Benefits

- Acknowledgement as Silver Sponsor with logo on Seminar Flyer
- 1 x Table space
- 10 Complimentary Delegate Registrations (includes arrival tea & coffee and morning tea) (these Complimentary Registration vouchers can be used for company employees or clients)
- Acknowledgement at opening and closing address
- Opportunity to insert advertising flyer in seminar satchel

PLEASE NOTE: IT IS EXPECTED that Sponsors will endeavour to attract Delegates to the Seminars using the supplied Complimentary Registration vouchers.

Technology Expo Benefits

- The opportunity to exhibit your company's products and services across Australia to potential customers around Australia at a low cost.
- Clothed table measuring approx 1.8m x .6m (varies between venues)
- Space behind table for pop up banner or similar advertising
- Exhibitor lunch provided
- Attendee contacts provided (subject to attendee's permission)

* Please see the special requirements for the Sydney Technology Expo on the booking form

I look forward to working with your organisation as a Sponsor in partnership with the IICA in 2012.

Kind Regards
Caroline Kuiper
Events Coordinator

Benchmarking - Networking - Education

2012 IICA EVENT SPONSORSHIP PACKAGE

PRICING SCHEDULE
(ALL PRICES
INCLUSIVE OF GST)

Payment Category	Seminar Gold Sponsorship	Seminar Silver Sponsorship	Technology Expo
CAP / CIP Member	\$850.00	\$650.00	\$450.00
Individual Member	\$900.00	\$700.00	\$500.00
Non-Member	\$1100.00	\$900.00	\$700.00

Event Listing	Date	Yes / No	Seminar Gold Sponsor	Seminar Silver Sponsor	Technology Expo
Campbellfield (VIC) Technology Expo	8 March 2012		N/A	N/A	\$
Goulburn (NSW) Technology Expo (part of two day Roadshow)	27 March 2012		N/A	N/A	\$
Griffith (NSW) Technology Expo (part of two day Roadshow)	28 March 2012		N/A	N/A	\$
Perth (WA) Hazardous Area Update Seminar	11 April 2012		\$	\$	N/A
Townsville (QLD) Technology Expo	18 April 2012		N/A	N/A	\$
Adelaide (SA) Technology Expo	2 May 2012		N/A	N/A	\$
Brisbane (QLD) Technology Expo	24 May 2012		N/A	N/A	\$
Adelaide (SA) Process Control for a Low Carbon World Seminar	6 June 2012		\$	\$	N/A
Melbourne (VIC) Process Control for a Low Carbon World Seminar	20 June 2012		SOLD OUT	SOLD OUT	N/A
Traralgon (VIC) Technology Expo	27 June 2012		N/A	N/A	\$
Sydney (NSW) Process Control for a Low Carbon World Seminar	18 July 2012		\$	\$	N/A
Gladstone (QLD) Technology Expo	26 July 2012		N/A	N/A	\$
Port Macquarie (NSW) Technology Expo	8 August 2012		N/A	N/A	\$
Newcastle (NSW) Process Control for a Low Carbon World Seminar	22 August 2012		\$	\$	N/A
Launceston (TAS) Technology Expo - NEW DATE	29 August 2012		N/A	N/A	\$
Gladstone (QLD) Process Control for a Low Carbon World Seminar	5 September 2012		SOLD OUT	SOLD OUT	N/A
Perth (WA) Process Control for a Low Carbon World Seminar	26 September 2012		\$	\$	N/A
Sydney (Strathfield) (NSW) 'Focus on Flow' Technology Expo - SEE & SIGN BELOW	10 October 2012		N/A	N/A	\$
Brisbane (QLD) Process Control for a Low Carbon World Seminar	17 October 2012		\$	\$	N/A
Perth (WA) Technology Expo - NEW DATE	31 October 2012		N/A	N/A	\$
Shepparton (VIC) Technology Expo	14 November 2012		N/A	N/A	\$
Geelong (VIC) Technology Expo	21 November 2012		N/A	N/A	\$

**The IICA Sydney Technology Expo will be a specialist flow Expo designed to showcase flow and flow related technologies. Display and demonstrate your flow technologies dedicated to measuring, monitoring and controlling any and all characteristics of fluid flow. Flow meters, inline analysis devices, mass flow controllers, inline pressure measurement, control valves and process automation.*

Please sign here to acknowledge that you are aware of the flow focus requirements of the Sydney Technology Expo _____

Total Technology Expos / Seminars \$ _____

BOOKING FORM / TAX INVOICE ABN: 70 901 535 539

Company _____
 Contact Name _____
 Address _____ State _____ Postcode _____
 Telephone _____ Mobile _____ Email _____

PAYMENT DETAILS

- Cheque (payable to IICA) Bank Transfer - NAB BSB: 083 004 Account: 04 885 8102
 Visa Mastercard American Express

Card Number _____ Expiry Date _____
 Cardholder's Name _____ Signature _____

Please Note:

Any cancellations up to six weeks prior to the event will incur an \$85 administration fee. A 50% refund is available for cancellations from two to six weeks prior to the event. No refunds will be given for cancellations made after this time. IICA reserves the right to change or cancel any event listed on this form.