



# **2019 TECHNOLOGY EXPOS**





## IICA 2019 TECHNOLOGY EXPO PACKAGE

The Institute of Instrumentation, Control and Automation (IICA) is pleased to provide you with the details of our 2019 Technology Expo Program.

The IICA has been increasing our profile in the market and we are seeing some fantastic results with record attendances and new exhibitors.

Over 1400 visitors attended the 16 Technology Expos held in 2017, with even greater results in 2018.

**Many IICA Technology Expos sell out**, so we encourage you to choose one or more of the Technology Expos contained in this package. Send your booking form through early to ensure that your booking is secured and avoid disappointment.

All responses will be processed in order of receipt.

### Early Bird Discount

Simply book and pay in full by 31 January 2019 to make significant savings. If you don't want to claim the early bird discount, please send your booking through as soon as possible, so that your spot can be secured. An invoice with due date eight weeks out from each Technology Expo will be provided.

**PLEASE NOTE - if you are claiming the Member rate, then your 2019 Membership fee needs to be paid at the time of booking. A Membership invoice will be sent when your booking form is received.**

### Technology Expo Benefits

- Low cost opportunity to exhibit your products
- Run across Australia, including regional areas
- Company marketing exposure
- Attendee contacts provided (subject to attendee's permission)
- Clothed table measuring approx. 1.8m x .6m (varies between venues)
- Space behind table for pop up banner or similar advertising
- Exhibitor lunch provided


**We look forward to working with your organisation as an Exhibitor in partnership with the IICA in 2019**





## MAXIMISE YOUR PRESENCE

### Sponsorships (only available to Corporate Members)

	<b>Bronze</b> 5 Only	<b>Silver</b> 3 Only	<b>Gold</b> 2 Only
Reserved Prime table position	●	●	●
Company logo on flyers, publications and social media	Small logo	Medium logo	Large logo
Opportunity to hand out promotional items in official IICA showbag		●	●
Company banner at reception			●
Prize draw at company stand (Sponsor provides Prize )			●

### Technology Expo Pricing

	Table Only	Bronze Sponsor (including table)	Silver Sponsor (including table)	Gold Sponsor (including table)
Corporate Member	\$650	\$1,000	\$1,100	\$1,200
Individual Member	\$700	N/A	N/A	N/A
Non Member	\$900	N/A	N/A	N/A

### Early Bird Technology Expo Discounts (full payment required by 31 January 2019)

	Individual Members	Corporate Members
3 - 5 bookings	5%	7.5%
6 - 8 bookings	7.5%	10%
9 - 11 bookings	10%	12.5%
12+ bookings	12.5%	15%

### Membership Fees

Individual	Corporate Level 1 (up to 10 employees)	Corporate Level 2 (11 - 50 employees)	Corporate Level 3 (50+ employees)
\$195	\$450	\$850	\$1,200

For information on IICA Membership please visit [www.iica.org.au](http://www.iica.org.au) and click on Membership & Corporate Members

All pricing includes GST



# BOOKING FORM

TAX INVOICE ABN: 70 901 535 539 - All pricing includes GST

Technology Expos	Date	Yes / No	T = Table only B = Bronze S'ship S = Silver S'ship G = Gold S'ship	Applicable Fee (see page 3)
SHEPPARTON (VIC)	13 March 2019			\$
WOLLONGONG (NSW)	27 March 2019			\$
TRARALGON (VIC)	1 May 2019			\$
NEWCASTLE (NSW)	15 May 2019			\$
BRISBANE (QLD)	29 May 2019			\$
DARWIN (NT)	12 June 2019			\$
GRIFFITH (NSW)	26 June 2019			\$
GLADSTONE (QLD)	17 July 2019			\$
MELBOURNE (CBD) (VIC)	7 August 2019			\$
BUNBURY (WA)	20 August 2019			\$
TOOWOOMBA (QLD)	3 September 2019			\$
WARRNAMBOOL (VIC)	18 September 2019			\$
GERALDTON (WA)	15 October 2019			\$
PERTH (WA)	17 October 2019			\$
SYDNEY (Western) (NSW)	30 October 2019			\$
LAUNCESTON (TAS)	13 November 2019			\$
ADELAIDE (SA)	20 November 2019			\$

No of Events \_\_\_\_\_ Total Cost \$ \_\_\_\_\_ Less Discount \$ \_\_\_\_\_ Total \$ \_\_\_\_\_

Please charge my credit card or invoice me for the following amount:  
*If you would like to forego the early bird discount & be invoiced for each Event individually, please tick here*  Total \$ \_\_\_\_\_

Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Telephone \_\_\_\_\_ Mobile \_\_\_\_\_ Email \_\_\_\_\_  
 Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

**PAYMENT DETAILS**  
 Bank Transfer - NAB BSB: 083 004 Account: 04 885 8102  
 Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Expiry Date \_\_\_\_\_ CVV Number \_\_\_\_\_  
 Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

**CANCELLATION POLICY:**  
 Any cancellations up to eight weeks prior to the event will incur an \$150 administration fee. A 50% refund is available for cancellations from four to eight weeks prior to the event. No refunds will be given for cancellations made after this time. Attendee list only released to Exhibitors that attend on the day. IICA reserves the right to change or cancel any event listed on this form.  
**EXHIBITORS CONDITION OF ENTRY:**  
 Exhibitors to use only allocated table/space paid for. All display items, Exhibition equipment/Marketing to keep within the allocated table/space area only. IICA reserves the right to request changes to any set up that does not meet with these requirements.